



Corporate Profile

eSoft Business Solutions & Technologies

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❖ Introduction:

eSoft is a professional solutions company with offices in USA, Canada and India. We specialize in custom software development, Managed Networks and Security Solutions, Web Marketing, Web Application Development, Mobile Application Development and offshore solutions.

We pride ourselves in providing a complete solution for all our client needs. We give the same level of attention no matter what the project size is. All our projects are handled by PMP certified project Managers who hold a Masters degree in some field.

Our technical staff ranges from entry to senior level developers. Depending on the needs of our clients, we deploy the best applicable solution. Whether it is providing in-house consultants in US or India, offshore development or setting up a call center in India we handle it all.

We hold an extremely talented and dedicated team of professionals that are trained in meeting and beating our client's expectations. We like to think of our clients as our partners, which helps stimulate an atmosphere of mutual growth. This distinct philosophy further urges our professionals to contribute extensively and take pride in the client's success through the services provided to them.

eSoft Business Solutions has produced several award winning products and solutions for its clients. The company is staffed with senior software, network and security engineers that have more than two decades of experience. Whatever your technological predicament, eSoft Business will have a Solution for you!

❖ Our Strengths:

At eSoft, we strive to accomplish our goals within a corporate environment that values its employees and customers.

The factors that make us favorable among the other offshore IT outsourcing services development centers are: highly skilled manpower, infrastructure support, commitment, quality and cost effectiveness are a few ones to be listed. We follow a systematic process to accommodate the customers' requirements in the most efficient manner.



Main reason's that gives us that extra edge compared to other Software Development companies are:

- * Highly Experienced Team
- * Huge Infrastructure
- * International quality
- * Quick Delivery
- * Lowest possible pricing
- * Easy Contract
- * Complete ownership of codes
- * Multiple Payment options
- * Easy maintenance

We are well equipped with all the type of required resource to take care of our wide range of services.

❖ **Our Team:**

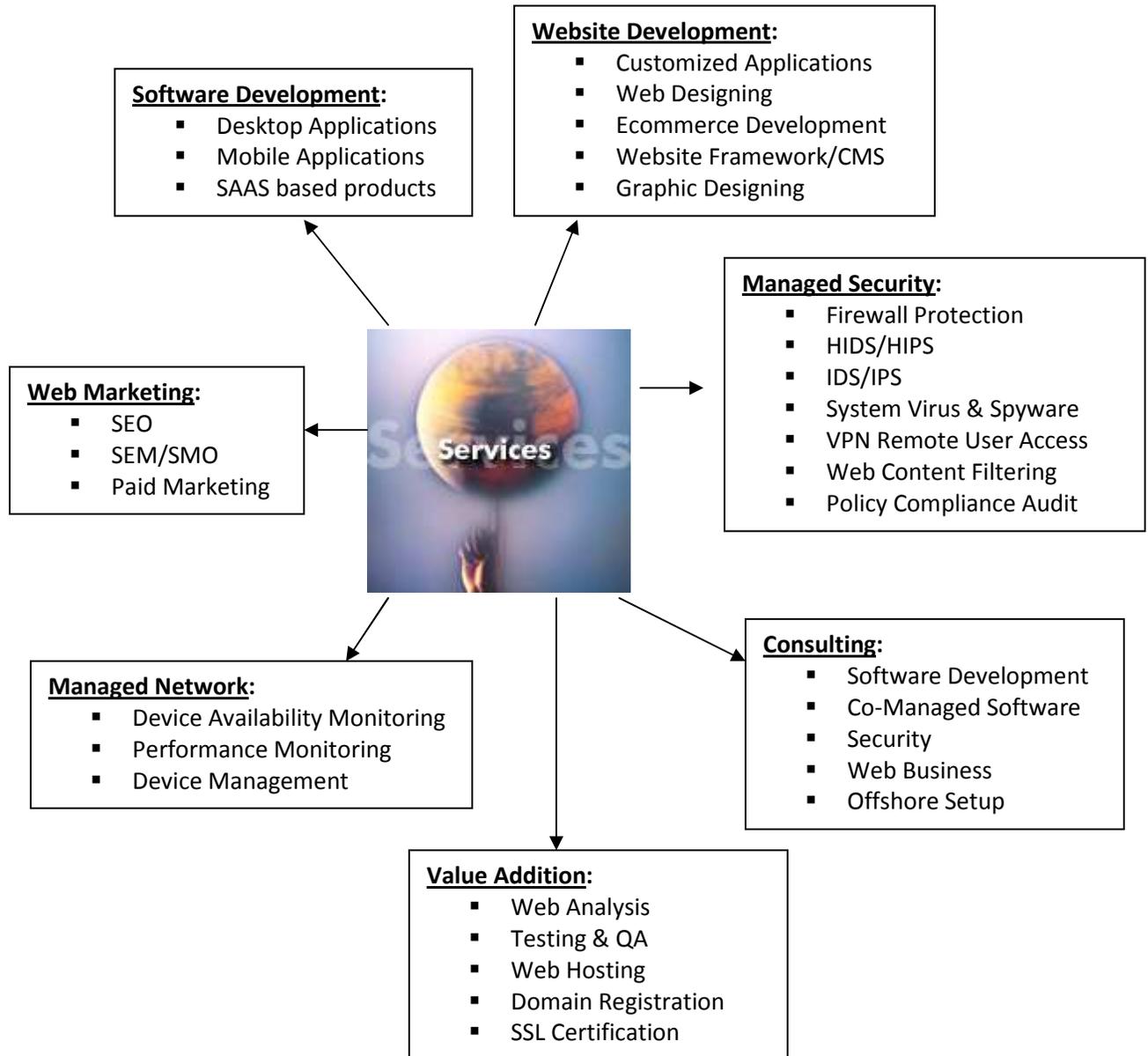
eSoft team is greatest resource to the company. They have ability to deliver outstanding results for our clients. As experienced marketers, designers, creative heads, developers & project managers, eSoft people have the strategic, planning and creative skills to conceive, design, develop and implement the most optimal solutions to meet your requirements.

We have profound knowledge & skill in the entire facets of web based applications development, integration, software or web design, maintenance, support, and execution. Our main goal is to provide better delivery service for the integrated solutions in order to profit their business demands and to create long-term based association with our business customers respectively.

Entire eSoft team is extremely well-experiences and capable in customer relationship and custom programming management respectively. Our objective is to provide high-class quality of business service in each and every stage of Client Relationship, right form preliminary contact to the final process.

❖ eSoft Services & Solutions:

Working with a vast range of technical and complex Tools, we have Created Professional and easy to use Websites, Software’s and Presentations for customers in more than 15 Countries. If you have a software project to be built, Chances are very high that we would have built something similar.



❖ Technologies:

eSoft consultants, software engineers, developers keep a keen eye on emerging Internet technologies and Visions.

We have a huge network of experienced staff in following technologies:

Programming Languages:

- PHP, Perl, CGI, Bash/Shell
- .NET, C#, WCF, WPF, WF, Linq(EDMX model), MVVM patterns
- Java/J2EE, Crystal Reports, Velocity, Hibernate, Struts,
- Web Services, Fusion Charts

Scripting/Coding Languages:

- AJAX, HTML, DHTML, XML, XHTML, CSS, JavaScript, JQuery, YUI

Frameworks/CMS:

- Joomla, SilverLight, Drupal, Wordpress, Volusion, Membo, Sugar CRM, OSCommerce, Magento, Zen cart, X-Cart, Boonex, Social Engine, Dolphin, Vbulliten, PHPNuke, Springs, PHP Zend, Code Igniter

Mobile Applications:

- Xcode, Objective C/C++, J2ME

Designing Software:

- Photoshop, Fireworks, Flash

HTML Editor:

- DreamWeaver, UltraEdit, Eclipse

Databases:

- MySQL, MS SQL, Oracle

Operating Server:

- Linux, Windows, Mac

Web Servers:

- Apache, IIS, Web Logic, Web Sphere, Tomcat

❖ Pricing Options:

a. **Fixed Price Quote:**

If you have clearly defined requirements, then we can estimate the time it takes to build the same and provide you a Fixed Price quote along with the fastest delivery schedule.

Programming - US\$ 18/hour. Designing - US\$ 15/hour.

b. **Dedicated Staff:**

If your requirements are not completely defined and if you wish to build your Project block by block or if you have continuous ongoing tasks/modifications, then we can assign experienced and Talented Designers / Programmers to work on a fulltime dedicated basis for you.

Assigned resources works as per the instructions/priorities provided by you and report you on daily basis for each days work.

Pricing starts from US \$1200/month per resources.

c. **Web Applications and Business Software:**

We have done lot of work in development of CRM, SCM, Security, Healthcare, Help Desk, HR & Payroll applications.

The charges are calculated at US \$15 per hour & are provided on a fixed costs basis.

d. **E-Commerce and Shopping sites:**

We have built many stable and user friendly shopping sites. These can be built from scratch or using customized frameworks like OSCommerce, Drupal, Joomla, DotNetNuke, Boonex etc & integrated with Merchant Payment Gateways from Paypal, Google Checkout, Verisign etc.

Pricing starts from US \$900/- for a basic shopping cart site.

e. **Mobile Application Development:**

We have huge experience in developing Business apps, Social networking, Games, Widgets, Mobile website, Theme & Weather app and integration with web services. We also help our client's and associates to launch it on respective stores.

The charges are calculated at US \$18 per hour & are provided on a fixed costs basis.

f. Web Marketing:

Our Search Engine Optimization and Guaranteed Top Rankings are priced starting from **US \$350/-**. The pricing depends upon the keywords and the existing site structures and business competitiveness.

❖ Our Procedures / Project Flows:

eSoft Solutions and approach are completely different and Innovative. Our software's are visually appealing, and functionally very user friendly. Ensuring more efforts on the development front, we convert the most complex of tasks by superior engineering and expertise into very simple navigational flows. We enable Brand push and Audience pull.

Following is the typical procedure for a New project Initiative

- a) The client and the consultancy team discuss the requirements, probable features and requirements.
- b) The consultancy team briefs the client on the latest Technologies and Methodologies and also update on the trends and future developments.
- c) The consultancy team takes the Interview notes and a 'Functional Specifications Document' is prepared in consultation with the Assigned Project leader, Team leader & Designer. Technical consultation rounds are organized if required. The team also interviews third parties and vendors if the Project requires the same. The 'Scope of work' document encompasses the details and features including all sections and functionalities of the proposed project. It also includes design preferences and Objectives. The 'FSD' (Functional Specification Document) is presented to the client for approval. All additional queries and suggestions are incorporated at this stage and the FSD goes through revisions if required.
- d) On approval of the FSD, a 'Project Quotation' is submitted with the terms and conditions for approval.
- e) After the approval of the 'Project Quotation', the project is scheduled and a team is assigned as per requirements. The Design, development and delivery schedule is outlined and discussed with the Client incorporating all suggestions. A target date is outlined for a 'Beta Release' and the 'Golden Release' and the project is completed on schedule.

The above-mentioned procedure is not exhaustive and various incorporations vary from project to project. Fast track and Complex tasks are also undertaken.

Through all the processes extreme precaution is taken for the methods followed and sensitivity to all inputs is maintained. Quality is foremost and the latest methods and trends are maintained. A strong impetus on 'Value for money and Customer Smiles' drives us to invite you to experience the eSoft Way...we welcome you aboard.

❖ **Projects & Clients:**

Team eSoft have executed many complex projects across the globe. The list includes sites for online shopping (e-commerce) to scalable B2B sites (Portals), Financial and Securities projects to Hospitality and Entertainment Zones (Vortals), Managed & Co-Managed Solutions, Information Exchanges and Dissemination.

Our understanding of the projects and the global Internet pace enables us to provide a solution fit for you. The Design aspect is treated with utmost care and we dress up your baby for the big day. Laying a very strong and scalable foundation ensures the growth path.

Do check out a few recent projects we have developed:

- a. **Travel Pilgrim:** <http://www.travelpilgrim.com>
Travelpilgrim is a B2b portal primarily providing global airfares to travel agents. It aims to connect travel agents around the world with local consolidator fares from each country. The portal is designed such that an agent can avail of the best local fare available. The portal also benefits travel agents from getting lower fares than the rest of the market. Travelpilgrim's strong resources deliver the best in the industry. Travelpilgrim is focused solely on serving the travel agent community. Travelpilgrim offers low airfares with an emphasis on customer service. It is the travel site that gives you what you need and is very user-friendly.
- b. **Security Portal:** <http://sp.esoftbusiness.com/>
Security portal is reporting portal where customers can view information pertaining to traffic flowing through their devices/network. The services that are currently available in the portal are Firewall, Web Content Filtering, IDS/IPS. The information is collected from these devices in the form of logs, which is then consolidated into drill down reports which the customer can view

later. The reports can be used to monitor traffic through the customer's network or trace a security attack that might have occurred on their network. The users can additionally manage tickets that they create for issues or changes to their devices or network configuration.

- c. **Rugby Imports:** <http://www.rugbyimports.com>
Rugby Imports is leading online store in US for RUGBY SPORTS for its Apparel, Balls, Equipments, Footwear and Protective gear etc. It also contains huge database of various clubs, teams and Brands associated with RUGBY SPORT.
- d. **Flower Shop:** <http://www.flowershop.com>
It is a family-owned online florist based in Scottsdale, Arizona. Since 1972, they have been dedicated to providing their customers with fresh flowers and unique gifts to express their thoughts and feelings.
- e. **Insider Medicine:** <http://www.insidermedicine.com>
It is an online physician-led news and knowledge-translation initiative that allows patients, doctors and medical students to keep up on the latest medical information by watching their unique videos that are created every weekday by their team of medical experts.
- f. **CC Finance:** <http://new.ccfincances.com/newwebsite/>
CCF is creative Commercial Financing, Bank Instruments, Bond Programs and more. We have created a complete flexible system for them to operate/manage their financial products/services and customers.

We've also worked upon various customized software's for our clients worldwide such as:

- CRM/Ticketing System
- Channel Partner Portal
- EMR Solution
- Time TrackingSL
- Enterprise Risk Profiler

Also, some of our references for Mobile Application Development:

- **Auto Time – TCA (Time Card Approval):**
TCA is a commercial Time and Attendance software sold by our Client. The application gives supervisors the ability to view time cards for the employees directly from a BlackBerry device using the application. The time card information can be viewed for different time periods. Supervisor can also view details of timecard for any specific employee also. Supervisors can sign/unsign time cards for the employees directly from a BlackBerry device using the application after reviewing the latest record.
- **Auto Time – EETE (Employee Elapsed Time Entry):**
EETE is a commercial Time and Attendance software sold by our Client. This application used to get Time Entry information about logged in employee and its each day's details about Sign-In, Scheduled-Hours, and Total-Hours. Employee can add and modify the Events (like Clock-In, Clock-Out, Breaks, Project-Development, Work-Order etc..) using this application.
- **BlackBerry XML Client:**
XML Client application is designed for Auto Time and Labour Data Collection on Blackberry. An Employee can enter his authentication credential in this application on the Blackberry (Badge, Employee Number, etc), view the Events Menu, and post events.

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At eSoft, we provide you complete assistance & support to deliver user friendly software and are always there to manage your web application/software even when you need to take a break! We will still be working for you.

When you are serious about growing your business drop us a line!

THANK YOU.....

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